N Brannen Goddard

ATLANTA Industrial Market

MARKET TRENDS

INDICATOR	Q4 2024	Q4 2023	Y-0-Y	
INVENTORY	863 MSF 828 MSF		+35 MSF	
VACANCY	8.2%	6.7%	+150 BPS	
YTD NET Absorption	7.7 MSF	4.7 MSF	+3 MSF	
LEASING Activity	9.4 MSF	6.2 MSF	+3.2 MSF	

DEVELOPMENT PIPELINE

17.6 MSF 73 25.8 MSF UNDER DELIVERIES DELIVERIES CONSTRUCTION YTD (#) YTD (SF)

KEY TAKEAWAYS

- ✓ Vigorous tenant demand drives elevated leasing activity
- Vacancy rises as construction pipeline narrows
- ✓ 7.5 MSF of new supply added in Q4
- ✓ Tenant-favorable market

Leasing activity strong; construction slows after record supply wave

Atlanta's industrial market exceeded expectations in 2024 with strong tenant demand despite higher vacancy levels and moderated rent growth.

Net absorption fluctuated over the past year, ending with a strong increase of 3.0 million square feet in 2024, totaling 7.7 million square feet. Construction levels have remained stable compared to 2023, though signs indicate a potential decline in development activity.

Atlanta still offers lower living and business costs compared to major East and West Coast metros, which are likely to continue attracting population and job growth. Over the past few decades, Atlanta has experienced significant in-migration, with many employers noting substantial savings from relocating operations to the area without sacrificing access to quality labor.

NOTABLE LEASES

Owens Corning 1MSF Renewal 8095 MCLARIN RD South Atlanta

Duracell 885K SF Renewal 5000 BOHANNON RD South Atlanta

Inline Plastics Corp 437K SF Renewal 100 CONSTITUTION DR Northeast Atlanta

C.H. Robinson 384K SF Renewal 7056 GOODSON RD South Atlanta

NOTABLE SALES

8095 McLarin Rd (Owens Corning) \$90M, \$86/SF 8095 McLarin Rd | South Atlanta Buyer: EQT Exeter

Interstate 85 Distribution Center \$65M, \$87/SF 6855 Shannon Pkwy | South Atlanta Buyer: Blackstone

Riverside West - Building 3 \$46M, \$149/SF 1750 N River Rd | 20 West Buyer: Flexential

River Point - Building 2 \$44M, \$109/SF (part of portfolio) 200 Riverpoint Rd | Northwest Buyer: EastGroupProperties



FOURTH QUARTER 2024 ATLANTA INDUSTRIAL MARKET

SUBMARKET TRENDS

LOWEST VACANCY RATE	HIGHEST YTD NET ABSORPTION	GAINESVILLE
STONE MOUNTAIN 4.1% ATLANTA 8.2%	NORTHWEST 3.6 MSF ATLANTA 7.7 MSF	NORTHWEST ATLANTA NORTH CENTRAL ATLANTA NORTHEAST ATLANTA ONORTHEAST ATLANTA CHATTAHOOCHEE STONE MOUNTAIN
HIGHEST LEASING ACTIVITY	HIGHEST UNDER CONSTRUCTION	I-20 W / FULTON IND CENTRAL ATLANTA SNAPFINGER / I-20 E
SOUTH ATLANTA 3.6 MSF ATLANTA 9.4 MSF	NORTHWEST 4.6 MSF ATLANTA 17.6 MSF	SOUTH ATLANTA

BY SUBMARKET	TOTAL RBA	DIRECT VACANCY %	LEASING ACTIVITY	4Q NET ABSORPTION	YTD NET ABSORPTION	4Q DELIVERIES	UNDER CONSTRUCTION
CENTRAL ATLANTA	11,133,544	10.1%	8,135	(44,667)	(395,552)	-	-
CHATTAHOOCHEE	19,079,652	6.9%	245,514	(21,569)	529,565	-	1,370,863
GAINESVILLE	33,790,957	10.3%	137,108	343,791	429,775	708,125	1,631,808
I-20 W/FULTON IND	126,910,906	6.8%	1,091,157	120,941	(54,284)	542,360	1,637,988
JEFFERSON	50,174,766	20.5%	251,366	176,021	247,817	1,133,414	686,029
NORTH CENTRAL	30,446,945	5.6%	322,530	(71,936)	(368,981)	-	1,201,591
NORTHEAST	159,831,089	5.5%	1,927,860	(147,987)	(922,790)	1,378,394	654,900
NORTHWEST	95,759,299	8.0%	1,291,491	1,143,739	3,626,306	-	4,601,049
SNAPFINGER/I-20 EAST	56,908,755	7.6%	334,067	167,760	1,709,038	400,000	1,379,595
SOUTH ATLANTA	249,936,322	8.8%	3,647,358	(125,911)	3,192,472	3,387,680	4,467,279
STONE MOUNTAIN	28,720,991	4.1%	96,001	(73,720)	(274,646)	-	-
TOTALS	862,693,226	8.2%	9,352,587	1,466,462	7,718,720	7,549,973	17,631,102

BY PRODUCT TYPE	TOTAL RBA	DIRECT VACANCY %	LEASING ACTIVITY	4Q NET ABSORPTION	YTD NET ABSORPTION	4Q DELIVERIES	UNDER CONSTRUCTION
FLEX	52,504,125	5.8%	495,988	11,758	(365,521)	-	1,219,726
SHALLOW-BAY	113,068,556	4.1%	1,022,620	(817,624)	1,244,066	-	1,087,295
WAREHOUSE	697,120,545	9.0%	7,833,979	2,272,328	6,840,175	7,549,973	15,324,081

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